

LEO BURNETT U.S.A.

Ad No. 1000—Ad No. 2—TWO PACKS—Reg. No. 60030—Page #14 of 114 (inches)—4 1/2 Blood—National (Roto Gravure) Magazines, 1979 (A)
Printed in U.S.A.

Parliament Lights.



Tastefully light
with the
recessed filter.

9 mg tar
Kings
12 mg tar
100's.

Kings: 9 mg "tar," 0.6 mg nicotine—100's: 12 mg "tar,"
0.8 mg nicotine av. per cigarette, FTC Report, May '78.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

